

# EQUITY GALLERY

FOR IMMEDIATE RELEASE

***WAY TO GO, EINSTEIN!***  
**August 3-27, 2016**



**Equity Gallery**, 245 Broome Street, NY, NY 10002  
**Opening Reception:** Wednesday, August 3, 6–8pm  
**Gallery Hours:** Wednesday to Saturday, 12–6pm, and by appointment

Equity Gallery is pleased to announce ***Way to Go, Einstein!***, a group exhibition curated by **Moira Sims** consisting of new works by young artists based in New York City and Pittsburgh, PA. All of the artists and the curator attended Pratt Institute between 2012 and 2016. In keeping with Artists Equity's mission to provide opportunities for artists, Equity Gallery is excited to showcase these young artists and curator, and present their work to a wider audience.

True contradictions are crucial to the exhibition as alternative logic and made-up systems govern the works on display. The cliché used as the exhibition title hints at idiomatic nonsense and the artists' desire to invent both ideas and objects resulting from their explorations. Artists **Grace Ahlbom, Eva Irene, Lilly Jonsons, Elijah Majeski** and **Alex Marshall** have taken their oftentimes playful artistic practices to a level of seriousness approaching the absurd. These fictionalized exaggerations of everyday life have become not only physical art objects but personal truths.

## About Artists Equity

New York Artists Equity Association, Inc. is a 501(c)(3) non-profit organization founded in 1947 by artists and art patrons with the mission to promote opportunities for artists. It operates Equity Gallery, an art space located on the Lower East Side of New York City. For more information, please visit [www.nyartistsequity.org](http://www.nyartistsequity.org).

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Image: Eva Irene, *My Great Granpa was a Tugboat Captain on the East River*, detail, 2016, mixed media, 4 x 5 feet © Eva Irene

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